

TRANSFER PRICING AND CONTROLLING

WE LOVE TRANSFER PRICING!

Meet the team



Dr. Oliver Treidler
CEO & FOUNDER



Tom Kunz
SENIOR
CONSULTANT



Lisa Hogreve
JR. CONSULTANT



Dennis Fedorko
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**Conception and optimisation
of transfer pricing systems**

**Preparation and quality assurance
of transfer pricing documentation**



Economic analyses
Benchmarking
Licenses
Loans

Portfolio

**Consultor for advisory firms
(sub-contracting)**
**Interim manager for inhouse
TP teams**



**Advice on special circumstances and
exceptional business transactions**

**Excel applications (TP Tools)
and workshops**





Dr. Oliver Treidler

WHAT DO YOU LOVE MOST ABOUT TRANSFER PRICING?

- Learning about many different business models and the respective discussions with clients about core value drivers. It just never gets boring.
- The fact that I have found a niche in which I feel at home as an economist who is not good in math and never understood why some people are so keen on keeping macro-and microeconomics separate from each other.

WHAT ASPECTS OF TRANSFER PRICING COULD YOU DO WITHOUT?

- In 2021 I would likely sometimes have said “tax auditors”, but I guess we can’t do without them...
- While I absolutely love transfer pricing at the crossing of tax and economics/business, I am somewhat spooked by cases in which issues regarding VAT or customs play a major role (luckily, I know good people to refer these cases to...)

Favorite Movie



Cobra Kai - 2018

Favorite Book



Tai-Pan and Nobel House by James Clavell



Tom-Eric Kunz

WHAT DO YOU LOVE MOST ABOUT TRANSFER PRICING?

- Understanding the value-chain and unique selling proposition of different business models and listen to entrepreneurs speaking about it.
- Learning about the individual-specific economic circumstances each firm faces and building arguments around it to defend applied transfer prices.

WHAT ASPECTS OF TRANSFER PRICING COULD YOU DO WITHOUT?

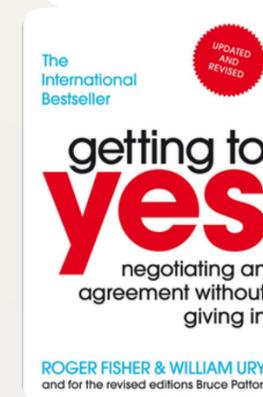
- Intercompany Agreements - essential but I prefer the focus on the economic part.

Favorite Movie



Catch me if you can - 2002

Favorite Book



Getting to yes - negotiating an agreement without giving in
by Roger Fisher, William Ury, and Bruce Patton - 1981



Lisa Hogrueve

WHAT DO YOU LOVE MOST ABOUT TRANSFER PRICING?

- Its project-based nature, and the fact that our client's needs and the related tasks vary enough for it to never get boring. I'm very happy to have found an area that combines this with my interest in taxes.

WHAT ASPECTS OF TRANSFER PRICING COULD YOU DO WITHOUT?

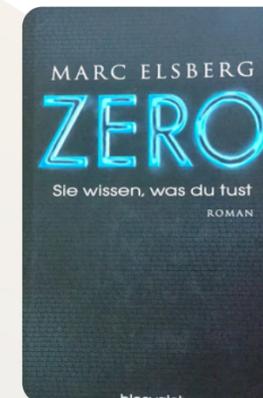
- Working through the homepages of 50 different eastern European crane rentals during a manual benchmark certainly trains your skills in using google translate, but also makes you appreciate the 99% of TP tasks that are (more) fun.

Favorite Movie



Nomadland (2020)

Favorite Book



Zero by Marc Elsberg - 2014



Dennis Fedorko

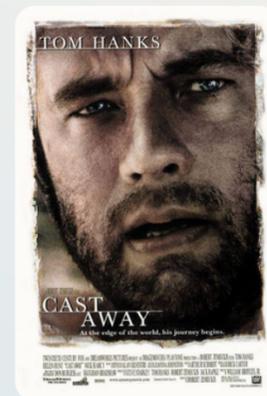
WHAT DO YOU LOVE MOST ABOUT TRANSFER PRICING?

- You get exciting and diversified projects. So, you learn a lot about different companies across many industries and their business models.

WHAT ASPECTS OF TRANSFER PRICING COULD YOU DO WITHOUT?

- Constantly learning about new topics is challenging in a positive way, although it can get frustrating sometimes. Especially the more you learn about specific issues the more you realize how little you actually know.
- Also, I like working with numbers, and formulating texts is not my strong suit.

Favorite Movie



Cast Away - 2000

Favorite Book



Honor Harrington Series by David Weber - 1992



Emma Burfeindt

WHAT DO YOU LOVE MOST ABOUT TRANSFER PRICING?

- What I love most about Transfer pricing is how international it is, the exposure to many different business models, and that each Transfer Price case is unique!

WHAT ASPECTS OF TRANSFER PRICING COULD YOU DO WITHOUT?

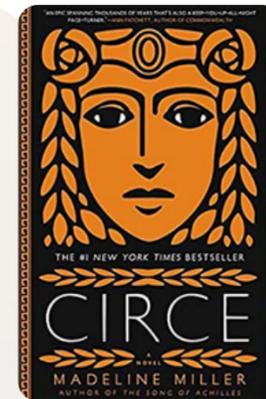
- The aspect of transfer pricing I could do without are the convoluted texts.

Favorite Movie



The Talented Mr. Ripley - 1999

Favorite Book



Circe by Madeline Miller - 2018



Luis Miguel Morales

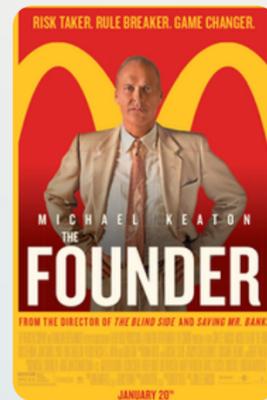
WHAT DO YOU LOVE MOST ABOUT TRANSFER PRICING?

- What I love the most about transfer pricing is the continuous acquisition of knowledge since you never stop learning something new. In one way or another you have to learn new things every day to get a little closer to the term "transfer pricing expert", but still is a long journey until you can claim that title.

WHAT ASPECTS OF TRANSFER PRICING COULD YOU DO WITHOUT?

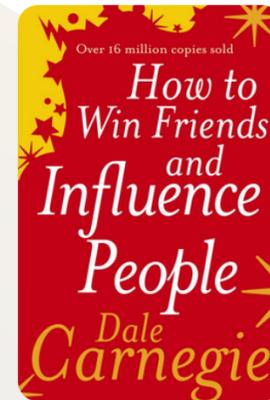
- I could do without long texts. Nevertheless, that is the only way to acquire knowledge in this field and there s no easy path to accomplishing the goal.

Favorite Movie



The Founder- 2017

Favorite Book



How to make friends and influence others Dale Carnegie - 1936